



BPD

The Association of Baccalaureate Social Work Program Directors

2025 BPD BOARD

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Social Work Education in a Time of Accelerated Change

BPD is the national organization dedicated to the promotion of excellence in Baccalaureate Social Work Education. Founded in 1975, the Association of Baccalaureate Social Work Program Directors is a voluntary, individual membership association representing the interests of undergraduate education and practice in social work. The Association's membership includes BSW program directors, baccalaureate faculty, field coordinators, social work educators, practitioners, and the future of our profession: our students. Together we focus on excellence in education and practice to help our communities thrive.

The 2026 Association of Baccalaureate Program Directors Conference (BPD) will take place in New Orleans, LA from February 25 – 28, 2026 and will bring together social work educators and students from all over the United States and will include some international attendees. Our conference theme, “*Social Work Education in a Time of Accelerated Change*,” is sure to bring about exciting presentations and rich discussions. The conference includes a student conference that is an important resource for bringing graduate programs to student attention.

Conference sponsorships will bring your program to the attention of social work educators and students nationally. Your support through sponsorships and for donations of specific items will showcase your program or products for a wide audience. All contributions, large or small, will make a meaningful impact on the success of the event and the advancement of BSW social work education. If you are not able to showcase your program or organization through a sponsorship or through a donation that publicizes your program or organization, we encourage you to purchase space in the conference exhibit hall to share information about your program or product with attendees.

In the following pages you will find additional information about how your program can support the BPD Annual Conference. We will be happy to provide any further information or answer any questions you may have. Thank you for considering our invitation. We look forward to the opportunity to partner with you and work together in achieving our shared goals. Please feel free to contact DaJuana Diggins, BPD Association Manager, to further discuss our collaboration.

Sincerely,

Catherine Gayle

Catherine Gayle, PhD, LCSW, CCFC, MFLAC, MAC
BPD President

Peg Munke

Peg Munke, PhD, MSW, M.Ed., MLS
BPD Treasurer

Lorri McMeel

Lorri McMeel, PhD, LCSW
BPD Vice-President

Katrina Boone

Katrina Boone, LMSW
BPD Secretary



BPD

The Association of Baccalaureate
Social Work Program Directors

BPD 43rd Annual Conference:

Social Work Education in a Time of Accelerated Change

<https://www.bswpdonline.org/event-details/bpd-43rd-annual-conference-sponsorships>

Exhibit Hall & Student Conference Table Opportunities

Exhibit Hall Booth Only	Cost
Regular Booth (2 complementary attendance for exhibitor attendance for full conference)	\$1,800
Exhibit Hall Booth & Student Conference Table	Cost
Regular Booth (2 complementary attendance for exhibitor attendance for full conference) & Student Conference Table (This is a one-day booth located near the student conference, Friday, February 27, 2026)	\$2,050
Student Conference Table Only (Friday, February 27, 2026)	Cost
Student Conference Table (Ideal opportunity for graduate programs to connect with students and answer questions. One Day Table near the Student Conference on Student Conference Day, Friday, February 27, 2026)	\$750



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Program Advertising Opportunities

Program Advertisement in Conference Program	Cost
Quarter-Page Color Advertisement- Quarter Page specs: 3.75" x 4.75"	\$250
Half-Page Color Advertisement- Half Page Ad Specs: Horizontal: 6" x 4.375" Vertical: 2.83" x 9"	\$500
Full-Page Color Advertisement- Full Page Specs: (7 1/2 x 10) Color)	\$1,000
Two-Page Color Program Insert- 2 Full Page Specs: (7 1/2 x 10) Color- Option Left and Right Page of Program Option Front and Back Insert in Program	\$1,800
No Logo Business Card Ad	\$25
Logo Business Card Ad	\$50