2026 BPD BOARD

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Navigating the Tension Between the Real and the Ideal: Shaping the Future of BSW Education

BPD is the national organization dedicated to the promotion of excellence in Baccalaureate Social Work Education. Founded in 1975, the Association of Baccalaureate Social Work Program Directors is a voluntary, individual membership association representing the interests of undergraduate education and practice in social work. The Association's membership includes BSW program directors, baccalaureate faculty, field coordinators, social work educators, practitioners, and the future of our profession: our students. Together we focus on excellence in education and practice to help our communities thrive.

The 2027 Association of Baccalaureate Program Directors Conference (BPD) will take place at the Renaissance Hotel Chicago in Chicago, IL from April 14 – 17, 2027 and will bring together social work educators and students from all over the United States. Our conference theme, *"Navigating the Tension Between the Real and the Ideal: Shaping the Future of BSW Education,"* will bring about exciting presentations and rich discussions. The conference includes a student conference that is an important resource for bringing graduate programs to student attention.

Conference sponsorships will bring your program to the attention of social work educators and students nationally. Your support through sponsorships and for donations of specific items will showcase your program or products for a wide audience. All contributions, large or small, will make a meaningful impact on the success of the event and the advancement of BSW social work education. If you are not able to showcase your program or organization through a sponsorship or through a donation that publicizes your program or organization, we encourage you to reserve an exhibitor table at the conference to share information about your program or product with attendees.

In the following pages you will find additional information about how your program can support the BPD Annual Conference. We will be happy to provide any further information or answer any questions you may have. Thank you for considering our invitation. We look forward to the opportunity to partner with you and work together in achieving our shared goals. Please feel free to contact DaJuana Diggins, BPD Association Manager, to further discuss our collaboration.

Sincerely,

Peg Pittman-Munke

Peg Pittman-Munke, PhD, MSW, M.Ed, MLS
BPD President

Lorri McMeel

Lorri McMeel, PhD, LCSW
BPD Vice-President

Katrina Boone

Katrina Boone, LMSW
BPD Secretary

BPD 44th Annual Conference:
Navigating the Tension Between the Real and the Ideal:
Shaping the Future of BSW Education
https://www.bswpdonline.org/event-details/bpd-44th-annual-conference-exhibitors-and-advertisements

Exhibitor Table & Student Conference Table Opportunities

Important Note: This year we will not have our traditional exhibit hall. Instead, exhibitors will be assigned a table, which is located throughout the conference venue. The tables will be located in high-traffic areas such as near registration, breakout sessions, and other key presentations and events. We anticipate this will give our exhibitors more traffic and engagement from attendees.

Exhibitor Table Only	Cost
Exhibitor Table • Includes 2 complimentary exhibitor registrations for the full conference • Exhibitor tables will open Wednesday night and can remain open until the conclusion of the conference	$750
Student Conference Table Only (Friday, April 16, 2027)	**Cost**
Student Conference Table • Ideal opportunity for graduate programs to connect with students and answer questions. One-day table near the Student Conference on Student Conference Day, Friday, April 16, 2027	$750
Exhibitor Table & Student Conference Table	**Cost**
Exhibitor Table & Student Conference Table • Includes 2 complimentary exhibitor registrations for the full conference • Exhibitor tables will open Wednesday night and can remain open until the conclusion of the conference • Includes a one-day table located near the student conference, Friday, April 16, 2027	$1,200

A limited number of tables have access to electrical power. Please specify if your table will need power when you register

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Program Advertising Opportunities

Program Advertisement in Conference Program	Cost
Quarter-Page Color Advertisement Specs: 3.75" x 4.75"	$250
Half-Page Color Advertisement Specs: Horizontal: 6" x 4.375" Vertical: 2.83" x 9"	$500
Full-Page Color Advertisement-Full Page Specs: 7 1/2 x 10	$1,000
Two-Page Color Program Insert Specs: 7 1/2 x 10 Option Left and Right Page of Program Option Front and Back Insert in Program	$1,800