2026 BPD BOARD

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Navigating the Tension Between the Real and the Ideal: Shaping the Future of BSW Education

BPD is the national organization dedicated to the promotion of excellence in Baccalaureate Social Work Education. Founded in 1975, the Association of Baccalaureate Social Work Program Directors is a voluntary, individual membership association representing the interests of undergraduate education and practice in social work. The Association's membership includes BSW program directors, baccalaureate faculty, field coordinators, social work educators, practitioners, and the future of our profession: our students. Together we focus on excellence in education and practice to help our communities thrive.

The 2027 Association of Baccalaureate Program Directors Conference (BPD) will take place at the Renaissance Hotel Chicago in Chicago, IL from April 14 – 17, 2027 and will bring together social work educators and students from all over the United States. Our conference theme, *"Navigating the Tension Between the Real and the Ideal: Shaping the Future of BSW Education,"* will bring about exciting presentations and rich discussions. The conference includes a student conference that is an important resource for bringing graduate programs to student attention.

Conference sponsorships will bring your program to the attention of social work educators and students nationally. Your support through sponsorships and for donations of specific items will showcase your program or products for a wide audience. All contributions, large or small, will make a meaningful impact on the success of the event and the advancement of BSW social work education. If you are not able to showcase your program or organization through a sponsorship or through a donation that publicizes your program or organization, we encourage you to reserve an exhibitor table at the conference to share information about your program or product with attendees.

In the following pages you will find additional information about how your program can support the BPD Annual Conference. We will be happy to provide any further information or answer any questions you may have. Thank you for considering our invitation. We look forward to the opportunity to partner with you and work together in achieving our shared goals. Please feel free to contact DaJuana Diggins, BPD Association Manager, to further discuss our collaboration.

Sincerely,

Peg Pittman-Munke

Peg Pittman-Munke, PhD, MSW, M.Ed, MLS
BPD President

Lorri McMeel

Lorri McMeel, PhD, LCSW
BPD Vice-President

Katrina Boone

Katrina Boone, LMSW
BPD Secretary

BPD 44th Annual Conference:
Navigating the Tension Between the Real and the Ideal:
Shaping the Future of BSW Education

If your organization would like to become a sponsor, exhibitor, or advertiser, please provide your information at:
https://www.bswpdonline.org/event-details/bpd-44th-annual-conference-sponsorships

Sponsorship Levels

Benefit / Sponsorship Level	Platinum $10,000+	Gold $5,000	Silver $2,500	Bronze $1,000	Friend $500
Signage throughout the conference	☑	☑			
Signage at registration area	☑	☑	☑	☑	☑
Full-page program ad	☑				
Half-page program ad		☑			
Quarter-page program ad			☑		
Exhibitor table included	☑				
Student table included during Student Conference	☑	☑			
Recognition at keynotes	☑	☑			
2 complimentary registration	☑				
Logo included in program & BPD website	☑	☑	☑	☑	☑
Recognition on BPD social media	☑	☑	☑	☑	☑

BPD 44th Annual Conference:

Navigating the Tension Between the Real and the Ideal:
Shaping the Future of BSW Education

https://www.bswpdonline.org/event-details/bpd-44th-annual-conference-sponsorships

Additional Sponsorship Opportunities

If you would like to sponsor a specific aspect of the conference, additional opportunities are listed below.
You may sponsor one of these in its entirety or provide a partial sponsorship.

Sponsorship Category	Sponsorship Item	Sponsorship Amount
Conference (Sponsors will be recognized during the Plenary)	Conference Programs	$10,000
	Conference Bags	$4,000
Snacks & Beverages (Recognition signage will be included in coffee/snack area at time of event)	Coffee breaks	$3,000
	Snacks in exhibitor area throughout conference	$6,000
Meals (Recognition signage will be included at time of event)	President's Breakfast Buffet	$10,000
	Opening Reception	$20,000
Student Conference (Sponsors will be recognized during the Student Conference and during the Plenary)	Student Breakfast	$4,000*
	Student Lunch	$10,000*
	Student Awards	$1,500
	Student Conference Programs	$1,000
	Student Conference Bags	$2,000
	Student Volunteer T-shirts	$1,500

* Student Conference Table is included