

**Association of Baccalaureate Social Work Program Directors  
40<sup>th</sup> Annual Conference  
“Collaborative Social Work: The Key to Surviving Difficult Times”**



**Birmingham, Alabama  
March 29 – April 2, 2023**

**Exhibitor, Sponsor, Advertising Prospectus**

The Association of Baccalaureate Social Work Program Directors invites you to participate as an Exhibitor/Sponsor/Advertiser at our 40th Annual Conference, “Collaborative Social Work: The Key to Surviving Difficult Times”. The 2023 annual meeting will be held in Birmingham, Alabama at the

**Birmingham Jefferson Civic Center** located at 1 Richard Arrington Boulevard North, Birmingham, Alabama 35203.

**Don't miss this opportunity to interact with social worker educators, students, and friends of social work from across the country.**

**We anticipate between 250 and 350 participants this year. Because of the drivability of this location and the concentration of schools of social work in the area, it is conceivable that we will also be hosting an additional 100 – 150 social work students throughout the conference.**

**Visibility!** The Exhibit Hall is in an area that is surrounded by daily breakout sessions. Some of the special events planned in the Exhibit Hall are the Opening Reception, Poster presentations, a student-only designated event, and daily refreshment breaks.

**Recognition!** Claim your place in the conference spotlight by sponsoring a special event. Get your university logo on signage at your sponsored event, conference totes, or student volunteer T-shirts. All tiered sponsors will be prominently listed on signage and in the conference program.

**Appreciation!** All exhibitors and Platinum and Gold Sponsors receive two complimentary registrations. Tiered sponsors donating between \$500 and \$1000 receive one complimentary registration.

**Door prizes!** Door prize drawings offer conference attendees a special gift and provide partners with new contact information. If you opt to provide a door prize to be announced daily in the Exhibit Hall, recipient names can be drawn from business cards or information you collect at your booth or can be entered into general BPD Daily drawings.

**ACCOMMODATIONS:** BPD has secured a special deeply discounted hotel rate for the conference at the Sheraton which is adjacent to the BJCC. The Birmingham Jefferson Conference Center is in a high interstate traffic location. The Conference Committee strongly encourages the use of the conference hotel and does not recommend establishments that are within a half mile of the hotel. Choosing to stay off-site will require transportation to and from the conference center. Daily parking at the BJCC is an additional \$25/day.

King or two double beds (nonsmoking)rooms are available for the nights of March 27 – April 3, 2022 (**based on the availability of guest rooms**). At the deeply discounted rate of \$179 plus taxes per night.

Hotel Name: Sheraton Birmingham Hotel

Hotel Address: 2101 Richard Arrington Boulevard, Birmingham, Alabama 35203

Phone Number: 205-324-5000 (Use the attached link to ensure the discounted rate)

Hotel Registration Link (click on link): [Birmingham Sheraton Reservations](#)

**\*\*Hotel Cancellation Policy:** Please contact the hotel – you must abide by the hotel's policies for refunds. BPD does not intervene with the hotel's refund policies.

**ADVERTISING LEVELS: (Prices listed do not include Eventbrite Fees)**

Inside Front/Back Conference Program Cover	\$2500
Full Page Ad in Conference Program (Full page (7 1/2 x 10) Color or Black and White)	\$2000
Half Page Ad in Conference Program (Half Page, Horizontal: 6" x 4.375" Half Page, Vertical: 2.83" x 9")	\$ 900

**EXHIBITOR LEVELS: (Prices listed do not include Eventbrite Fees)**

<b>Premium Booth</b>	\$1200
All Exhibit Booths are 10 x 10. Premium booths will be assigned first-come-first-served in the highest visibility areas of the exhibit hall. Each booth includes 2-complimentary conference registrations.	
<b>Standard Booth</b>	\$1150
All Exhibit Booths are 10 x 10. All booths will be assigned first-come-first-served. Each booth includes 2-complimentary conference registrations.	

**EXHIBITOR/ADVERTISING COMBINATION PACKAGES: (Prices listed do not include Eventbrite Fees)**

Booth and Full-Page AD	\$3000
Booth and Half-Page AD	\$2000

**SPONSORSHIP OPPORTUNITIES: (Prices listed do not include Eventbrite Fees)**

Platinum Sponsor	\$1500+
Gold Sponsor	\$1000 - \$1499
Silver Sponsor	\$500 - \$999
Friends of BPD Sponsorships	\$ 50 - \$499

**Specific Items & Events: (Prices listed do not include Eventbrite Fees)**

Conference Totes with your logo on one side	\$2500
Student Conference/Refreshments	\$4000
Student Volunteer T-Shirts	\$2800
Special Session or Event	\$2500
Jim Wahlberg Health and Wellness Institute	\$2500
Ink Pens (In every conference tote)	\$1500

**HOW DO I REGISTER TO BE AN EXHIBITOR/SPONSOR/ADVERTISER?**

There is a two-step process:

STEP ONE: Complete the attached form and email it to [kwomack@jsu.edu](mailto:kwomack@jsu.edu)

STEP TWO: Go to the Eventbrite link, complete the registration, and pay for your choice(s).

[4th Annual BPD Conference Registration](#)

(You can save some on Eventbrite fees when you pay by invoice and check. **All payments must be confirmed no later than February 20, 2023, to be included in printed advertisements**). Exhibitors and Sponsors cannot pay at the door.

**EXHIBIT HALL HOURS:**

**WEDNESDAY, March 29th**

Set Up:	12:00 pm – 6:30 pm
Exhibit Hall opens to the public	7:00 pm – 9:00 pm

**THURSDAY and Friday, March 30-31**

Open	8:00 am – 1:15 pm/ 2:15 pm – 4:30 pm
Exclusive Hall Hours (No concurrent sessions)	12:15 pm – 1:15 pm/ 3:45 pm – 4:30 pm
Closes	4:30 pm

**SATURDAY, April 1<sup>st</sup>**

Opens	8 am – 2:30 pm
Breakdown:	2:30 pm

**Sunday, April 2<sup>nd</sup>**

Closed

## Exhibitor/Advertising/Sponsorship Application

Please **complete and return** to Kim Whorton, Conference Coordinator at [kwomack@jsu.edu](mailto:kwomack@jsu.edu)

**Organization Name:** \_\_\_\_\_

(Print the organization name as it will appear in all conference materials)

**Billing/Accounting Representative Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **Web Site:** \_\_\_\_\_

**Ads must be emailed to Kim Whorton at [kwomack@jsu.edu](mailto:kwomack@jsu.edu) before February 20, 2023**

- Inside Front Cover Full Page \$2500
- Inside Back Cover Full Page \$2500
- Full Page (Inside Program) \$2000
- Half Page \$ 900

### Exhibits

*(Additional information on Booth additions will be mailed to all paid Exhibitors starting in January)*

- Premium Booth \$ 1200
- Standard Booth \$1500
- Booth and Full-Page Ad \$3000
- Booth and Half-Page Ad \$2000

### Sponsorship Opportunities:

- Platinum Sponsor \$ 1500+ AMOUNT: \_\_\_\_\_
- Gold Sponsor \$ 1000 - \$1499 AMOUNT: \_\_\_\_\_
- Silver Sponsor \$ 500 - \$999 AMOUNT: \_\_\_\_\_
- Friends of BPD Sponsorships \$ 50 - \$499 AMOUNT: \_\_\_\_\_

All exhibitors and Platinum and Gold Sponsors receive two complimentary registrations. Tiered sponsors donating between \$500 and \$1000 receive one complimentary registration.

#### ATTENDEE 1:

NAME:	Title:	Affiliation (University name/Business Name)	Email

#### ATTENDEE 2 (If applicable)

NAME:	Title:	Affiliation (University name/Business Name)	Email

### Payment Method:

- Eventbrite Confirmation Number: \_\_\_\_\_
- Invoice (payment by Check): All checks must be received no later than February 20, 2023, to be included in printed materials.

**MAIL CHECKS TO: BPD Office, 333 John Carlyle Street, Suite 400, Alexandria VA 22314**